**Ideation Phase**

**Define the Problem Statements**

|  |  |
| --- | --- |
| Date | 22 June 2024 |
| Team ID | SWTID1719933594 |
| Project Name | Project -ShopEZ |
| Maximum Marks | 3 Marks |

**Customer Problem Statement Template:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Gadget enthusiast | Buy the latest gadget | I am not able to compare | There is no option for it | Frustrated |
|  |  |  |  |  |  |
| PS-2 | I am a E-shopper | Track my package | The shipment is not shown accurate | Because the site is not responsive | Frustrated |



